test IO

Introducing TestGuide

test IO's proven method for implementing crowdtesting fluidly into development workflows
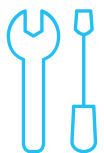
Which tests to run

Which devices to choose

Optimal testing cadence

How to integrate into existing tools

test IO's **TestGuide** is a methodology for integrating crowdtesting into a team's software release process to create optimal business results. It grew organically from best practices and data derived from hundreds of successful engagements with customers. Using TestGuide, our Customer Success Team creates an implementation plan and roadmap for your evolving testing efforts. Since every product and team is unique — QA setup, development workflow, degree of automation, available personnel, and speed of changes — we help you understand how crowdtesting can best fit and adapt to the specific needs and characteristics of your team.

After you've satisfied basic testing needs, you may want to run more advanced tests, like persona or interaction-based testing. This is where we use TestGuide to help us evolve to those changing needs. We're not just in the business of finding bugs; we're your expert advisors for optimizing the efficiency and efficacy of your entire human-driven software testing operation.