test IO

test IO for:
VPs of Engineering

As a **VP of Engineering**, you likely have a handful of responsibilities, from keeping your delivery schedule on track to managing and facilitating communication between your software developers and QA teams. You also have to keep up with the competition. Not only is competition today fierce, but with an emphasis on agility, delivery cycles are shorter than ever. That means there is a greater possibility for bugs and defects to slip through the cracks. When those issues reach your customers, it's bad for business and bad for your reputation, which is why testing your software quickly and thoroughly before you ship can't just be an afterthought. It has to be paramount.

There is a hard push today toward testing automation. Testing automation can be a real time-saver, since you can integrate it into your software development life cycle and initiate tests on a continuous basis. But even with 95 percent test coverage, there is still a possibility of shipping flawed code. It's also up to your team to write the test scripts and testing framework. This can slow them down, create bottlenecks, and drive up costs. Does it ever feel like having shorter delivery cycles and high-quality software is like having your cake and eating it too? It shouldn't.

But to achieve both of these standards requires your team to be flexible, competent, and efficient. test IO can help.

test IO takes the principles of manual testing and meshes them with the practices of automated testing.

What does that mean? Well, it's like using an "automated" manual test. We employ our community of crowdtesters from all over the world and let your team access them at any time to put your software through our agile testing platform. Traditional in-house manual testing requires companies to not only hire testers, but often to buy all of the devices they want their software tested on. Manual testing on a regular basis can prove not only costly, it can be difficult to manage.

test IO's professional crowdtesting services can provide you with unlimited on-demand testing right at your fingertips for a flat fee.

Your team won't have to do the tedious work of writing out test cases; instead, they can specify how they want our crowdtesters to interact with your software and which devices, platforms, and operating

systems they want our testers to use. Our community of testers can perform various types of testing, from regression to usability, providing feedback an auto-mated test could never provide. As noted by one of our clients, Henning Rix of L'TUR, "We've learned a lot about our user experience from our testers." Gaining these insights about prospective users' wants and needs makes it easier for you to offer a high quality product that keeps up with the competition. Moreover, for customers moving into new markets, test IO has helped navigate this process through the internationalization of devices, browsers, and system architecture.

What about the slow turn around for test results associated with manual testing?

That's not an issue with test IO. Your developers can see test results in mere hours after initiating a test. If you're using Jira, you can use our plugin to easily incorporate test IO into your software development process and empower developers to manage and triage bugs, communicate with testers, and confirm fixes. With all of these features and benefits, manual testing is no longer a hindrance to agility — it is an advantage.

In fact, using test IO in your software life cycle doesn't just increase your agility; it helps foster a DevOps culture. With test IO, your software developers no longer have to extend their focus to QA. Instead, they can do what they do best: write quality code.

test IO is a global leader in software crowdtesting. We help improve user experience for mobile apps, web apps, SaaS, and websites. Using test IO for your testing needs can shorten your delivery cycles, facilitate collaboration and communication, and increase your confidence in your product.

> You should never have to choose between quality and speed. Let test IO's crowdtesters show you how it's possible to have both. Take part in a demo to see what test IO can do for your team today.

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