test IO

Supercharge Your QA Team

Are you constantly forced to choose between shipping on time and shipping with quality? What would your world be like if you didn't have to choose?

QA teams that use test IO live in that world. They partner with business and development organizations to ship software faster while taking the customer experience seriously and personally.

Here's what test IO customers tell us about why combining in-house QA with crowdtesting works for them:

Free your internal QA team: your most skilled QA team members are a precious resource. With crowd testers behind them running tests, they can focus their efforts on working closely with developers on making products more testable, developing automated tests and frameworks, and debugging.

Test on real devices: today's mobile and IOT landscape poses significant challenges for QA teams. What works well on one device may be flaky on another, and conditions like cell coverage and even the carrier may affect your product's performance. Crowd testers work with real devices, in the real world, so you know how your product will perform when your customers see it.

Flex up when you need it: sometimes it's crunch time and you don't have enough skilled testers to cover the big new features you need to ship. With the crowd behind you, you will never bottleneck on a lack of skilled testers, so velocity will increase.

Usability feedback with fresh eyes: even the best testers can fall into a rut with a product they know too well. Crowd testers come to your app without biases, so they find bugs and provide usability feedback that your team might pass over.

Code locally, test globally: you can convene crowd testers from specific countries, with specific linguistic and demographic profiles, so there's no more worrying about how your product works in Spanish or on a phone with Russian locale settings.

People and Computers: Better Together

Unlike some crowdsource testing companies, test IO works with professional software testers – not people sourced from Amazon's Mechanical Turk who can follow instructions but are unlikely to discover anything new. Our testers understand where to find the kind of bugs automated tests often miss. They're trained in how to reproduce problems and document them properly, so they won't waste your time with junk bugs. We use technology to screen out duplicates and minor variations of the same issue, and every test run is overseen by an experienced team lead who scrubs the bug list before you see it, so what you see represents a combination of machine and human intelligence that is second to none.

Beyond Beta: Get a Rating Before You Launch

Customers' ratings on app stores are subjective because customers are people. Opinions matter. That's why our testers can give you a "release readiness" score that aggregates testers' impressions of your product's readiness to ship. Since our testers don't have the emotional stake in your product that you do, their assessment is much closer to your customers'. It's like getting a private app store rating.

Soliciting human feedback before you ship and fixing the major emotional pain points is the single biggest thing you can do to improve customers' perception of your product.

Remarkably Cost Effective

With test IO, your team grows by thousands of professional testers around the world, testing on real devices, running as many tests as you want. No more, "I wish we could give that a once-over before we merge it." With test IO you have continuous human testing – with improvements in both speed and quality – for a fraction of the cost of hiring a single QA engineer for your team.

Learn More

Get to know more about test IO and how we can enable your company to test smarter, code better and ship faster.

Visit us online at: test.io

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